

U.S. DEPARTMENT OF  
**ENERGY**

Office of  
ENERGY EFFICIENCY &  
RENEWABLE ENERGY

# Technology Integration

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# How Does Technology Integration Fit into VTO?

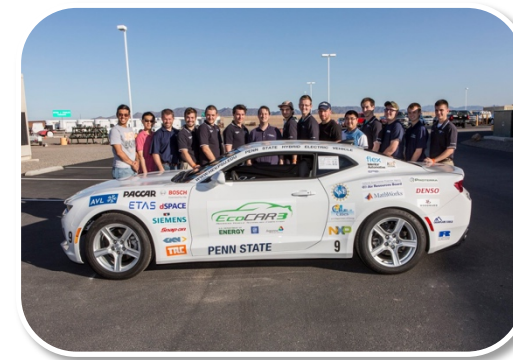


*VTO develops advanced transportation technologies to:*

- ✓ Improve energy *efficiency*
- ✓ Increase domestic energy *security*
- ✓ Reduce operating *cost* for consumers & business
- ✓ Improve global *competitiveness* of US economy

# What is Technology Integration?

- Data and Systems Research
- Advanced Vehicle Technology Competitions (EcoCAR 3)
- State and Alternative Fuel Provider Fleet Program





# VTO Budget

VTO Program Area	FY17 Enacted	FY18 Enacted
Batteries and Electrification (Batteries, Electric Drive, Grid/Infrastructure)	\$140,530,000	\$160,000,000
Energy Efficient Mobility Systems (including Vehicle Systems)	\$24,385,000	\$41,000,000
Advanced Combustion Engine and Fuels R&D	\$71,440,000	\$65,200,000
Materials (Lightweight and Propulsion)	\$28,100,000	\$25,000,000
Technology Integration (Data and Systems Research, Advanced Vehicle Technology Competitions, and State/Alternative Fuel Fleet Program )	\$37,400,000	\$41,300,000
Analysis	\$5,100,000	\$5,000,000
VTO TOTAL	\$306,955,000	\$337,500,000

# Outreach & Deployment History and Transformation to Technology Integration

## History:

- First Clean Cities Coalition designated in 1993
- Scope: EPCA defined alternative fuels to displace petroleum
- High TRL
- Speed adoption through FOAs that focused on deployment of vehicles and infrastructure
- Coalitions facilitate change by localizing policies and resources
- Promote alternative fuels through education and outreach
- Share best practices through stakeholder collaboration

## Transformation:

- Nearly 100 Clean Cities Coalitions
- Scope: EPCA alternative fuels, electrification, hydrogen and EEMS
- Shifting focus to earlier stage TRL in support of other VTO programs
- Deemphasizing deployment of existing technologies
- **Living Lab FOAs** that cut across all technologies to collect data and lessons learned that provide important feedback to the VTO research program Information and Tools that provide **objective data, tools, and insights** to consumers, local communities, and other stakeholders
- Technical Assistance and Partnerships that enable **direct feedback** from experts, users, and other key stakeholders
- **Local Clean Cities** coalitions align their activities with EERE/VTO objectives to improve transportation energy efficiency and reduce transportation energy costs

# Data and Systems Research - Core Activities

Provide **objective/unbiased data** and real world **lessons learned** that inform **future research** needs and support local **decision-making**



Financial Assistance - Living Labs



Information and Tools



Technical Assistance



Training, Outreach, Partnerships



Clean Cities Coalitions

# Data and Systems Research - Core Activities

## Financial Assistance

Competitively-awarded, cost-shared projects – Living Labs to inform future research

## Information & Tools

Online calculators, station locators, case studies mobile apps using objective data (includes statutorily required activities – AFDC and Fuel Economy Guide)



## Technical Assistance & Training

Online and in-person  
Boots-on-the-ground experts, technical forums, user groups

## Direct Coalition Support

Direct grants to local coalitions for specific deliverables

# Clean Cities Coalitions

Nearly 100 *Clean Cities coalitions* with thousands of stakeholders provide a *coordinated “boots-on-the-ground” approach* and significantly *extend VTO reach* with a *consistent message*



- DOE designates (and re-designates, every 3 years) coalitions as “Clean Cities” coalitions
- Coalitions operate independently of DOE and have Board of Directors
- Coalitions are funded by multiple sources and work with multiple other agencies
- DOE provides awards under existing cooperative agreement
- For DOE funding, coalitions must meet specific tasks/deliverables



# Information & Tools – PUBLIC INFORMATION PROGRAM

- Responds to EPACT 1992 (Section 405) statutory requirements for Alternative Fuels Public Information Program
- Lead: NREL
- Significant 3<sup>rd</sup> party use, API data downloads and referrals
- Popular features:
  - Station locator
  - Laws and incentives database

## Alternative Fuels Data Center

**Top 13%**  
of all Federal sites

**#276**  
of 2100

**444K**  
views/month



Data based on monthly pageviews from 7/26/2016 to 8/24/2016 and compared to data gathered about Federal Sites on [analytics.usa.gov](https://analytics.usa.gov/). See <https://analytics.usa.gov/#explanation> for details on how analytics.usa.gov tracks data on how people are interacting with the government online. AFDC uses Google Analytics for web traffic statistics and FuelEconomy.gov uses Urchin.

# Information & Tools - FUEL ECONOMY GUIDE

- Responds to Energy Policy and Conservation Act of 1975 statutory requirements for DOE to publish and distribute the Fuel Economy Information booklet (with EPA)
- Lead: ORNL
- Significant 3<sup>rd</sup> party use, API data downloads and referrals
- Fueleconomy.gov key feature: find-a-car tool

**www.fueleconomy.gov**  
the official U.S. government source for fuel economy information

**Top 1%**  
of all Federal sites

**#18**  
of 2100

**26.5M**  
views/month



Data based on monthly pageviews from 7/26/2016 to 8/24/2016 and compared to data gathered about Federal Sites on [analytics.usa.gov](https://analytics.usa.gov/#explanation). See <https://analytics.usa.gov/#explanation> for details on how analytics.usa.gov tracks data on how people are interacting with the government online.

# TECHNICAL ASSISTANCE & TRAINING

## Tiger Teams

- Incident investigations (evaluate technology failures)
- Capture early adopter lessons learned, develop best practices
- Address unforeseen permitting and safety issues
- Identify technology gaps in the field to inform research priorities



## Technologist in Cities Pilot

- Embedded technical expert
- Connects to SMART Mobility
- Supports DOE/DOT MOU



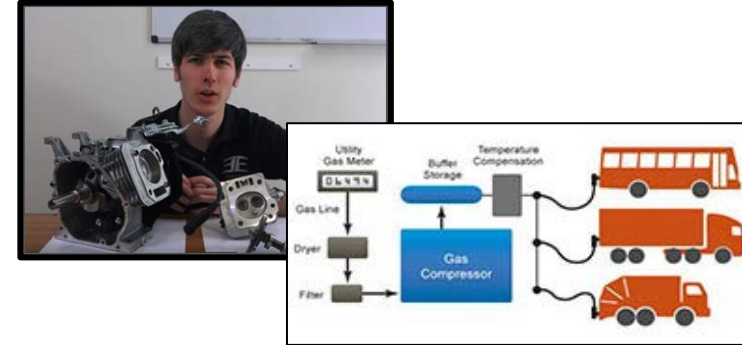
## Technical Response Service (TRS)

- Information portal to rapidly connect stakeholders with breadth of expert data, tools, resources, and Clean Cities coalitions
- Individualized assistance for research and making informed decisions
- Expert resource for quick turnaround VTO information needs



# TECHNICAL ASSISTANCE & TRAINING

- Technical forums, workshops, and user groups
- Clean Cities University (CCU): On-line courses related to advanced vehicle fuels and technologies, and skillful use of VTO tools, data, and information resources
- AFV workplace safety training
- First responder, code official, and fire and safety personnel training
- Clean Cities Workforce Development Program: College interns learn about VTO technologies, mentored by Clean Cities coalitions





# Financial Assistance

## FY 2016 VTO Program Wide - Area of Interest 1

### *EV Everywhere Plug-In Electric Vehicle Local Showcases*

The objective of AOI 1 is to promote and demonstrate PEV use by establishing local showcases that provide a hands-on consumer experience and in-depth education in a conveniently located, brand-neutral setting.

3 Projects Awarded  
Total DOE Funding: \$2,443,427  
Cost Share Requirement: 50%



#### 1. American Lung Association

*Project Title: Midwest EVOLVE (Midwest Electric Vehicle Opportunities: Learning, Events, Experience)*

#### 2. Forth

*Project Title: Northwest Electric Showcase*

#### 3. Plug In America

*Project Title: Advancing PEV Adoption in New England*

# Financial Assistance

## FY 2016 Multi-topic - Area of Interest 3

### *Alternative Fuel Vehicle Community Partner Projects*

The objective of this Area of Interest is to fund projects that would accelerate the use of commercially available electric drive and alternative fuel vehicles, and supporting infrastructure technologies, through community-based partnerships among state and local governments and the private sector.

2 Projects Awarded  
Total DOE Funding: \$8,532,313  
Cost Share Requirement: 50%



#### 1. **PacifiCorp**

*Project Title: WestSmartEV: Western Smart Plug-in Electric Vehicle Community Partnership*

#### 2. **Gas Technology Institute**

*Project Title: U.S. Fuels Across America's Highways - Michigan to Montana (M2M)*

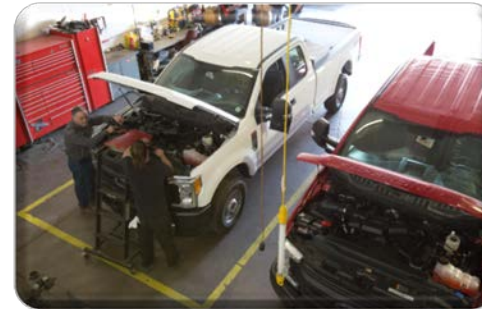
# Financial Assistance

## FY 2016 VTO Program Wide - Area of Interest 10

### *Alternative Fuel Vehicle Workplace Safety Programs*

The objective of AOI 10 is to provide safety training and guidance related to maintenance and garage facility upgrades and building modifications that will support the use of alternative fuel vehicles (AFVs). This AOI is focused only on facilities with EPACT defined natural gas, propane, and hydrogen vehicle refueling infrastructure.

2 Projects Awarded  
Total DOE Funding: \$1,499,965  
Cost Share Requirement: 10% or 20%



#### **1. Institute of Gas Technology / Gas Technology Institute**

*Project Title: Training for Cost-Effective Code-Compliant Maintenance Facilities*

#### **2. Marathon Technical Services USA Inc.**

*Project Title: Safety Training and Design, Permitting and Operational Guidance for Garage Facilities Maintaining and Parking Natural Gas, Propane and Hydrogen Vehicles*

# Financial Assistance

## FY 2017 Vehicle Technologies Deployment – AOI 2

### *“Living Labs” Energy Efficient Mobility Systems Projects*

The objective of this area of interest is to develop and implement projects and tools that demonstrate and assess the return on investment (ROI) of energy efficient “smart” mobility systems that holistically reduce energy consumption while delivering the benefits of new mobility technology.

3 Projects Awarded

Total DOE Funding: \$4,807,068

Cost Share Requirement: 50%

POSTERS



#### 1. Rensselaer Polytechnic Institute

*Project Title: Collaborative Approaches to Energy-Efficient Logistics in the Albany - New York City Corridor*

#### 2. Pecan Street Inc.

*Project Title: Electric Last Mile Project*

#### 3. City of Seattle Department of Transportation

*Project Title: Making the Business Case for Smart, Shared, and Sustainable Mobility Services*

Image credits: DOE/NREL



# Advanced Vehicle Technology Competitions - EcoCAR 3

## Advanced Vehicle Technology Competitions

*Developing the scientists and engineers to address our energy needs.*

- More than 16,500 students have participated
- 93 North American universities have participated since 1989.
- 83% of AVTC graduates have entered the automotive industry.
- 69 patent applications submitted by AVTC graduates.



SEANON ADAMS, JR., (left) MagnaPower's General Manager of the UNIVERSITY OF MICHIGAN, presented the 2004-2005 National Student Competition trophy to a team of students from the UNIVERSITY OF MICHIGAN. The 2004-2005 National Student Competition trophy was presented to the team of students from the UNIVERSITY OF MICHIGAN. The trophy was presented to the team of students from the UNIVERSITY OF MICHIGAN. The trophy was presented to the team of students from the UNIVERSITY OF MICHIGAN.



[ecocar3.org](http://ecocar3.org)

# Advanced Vehicle Technology Competitions - EcoCAR 3



- 4 year competition (2014 – 2018).
- Based on a real-world vehicle design process.
- DOE is teaming with General Motors and more than 30 other government and industry leaders.

## 16 North American Universities

Arizona State University  
California State University – LA  
Colorado State University  
Embry-Riddle Aeronautical University  
Georgia Institute of Technology  
McMaster University  
Mississippi State University  
Ohio State University  
Pennsylvania State University  
University of Tennessee, Knoxville  
University of Alabama  
University of Washington  
University of Waterloo  
Virginia Tech  
Wayne State University  
West Virginia University

# Key Questions that Technology Integration Seeks to Answer

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- **As new technologies enter the market...**
  - How effective are they?
  - Are there critical challenges requiring additional research to overcome? What are they?
  - What improvements are needed?
- **Which technology is best to address different issues and are most cost effective?**
- **What types of data need to be gathered on new vehicle technologies?**

# Thank you!

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*A Maximum-Mobility,  
Minimum-Energy Future*